1066 Country knows how to live the good life.

Find a cosy country pub with an open fire in winter. Taste a pint, or two, of the local brew. Enjoy a plate of scallops from Rye Bay or some salty Romney Marsh lamb.

Relax on a 1930s terrace overlooking the seafront in summer, gulls crying overhead, the light dazzling the water.

Seek out the quirky and the off-beat shops in the winding cobbled streets, pick up a souvenir to remember the moment.

Walk along the beach and have a cup of tea, your fish and chips warm in your hands, the fresh air on your face.

Take in a vineyard tour, taste some sparkling wine from the very land you’re standing on, check out the local produce in the craft breweries and farm shops.

It’s our chefs and shopkeepers, our farmers and fishermen, our winemakers and brewers, our bakers and basketmakers who make the difference here. Their craft makes the products of our land and sea legendary.

Take your time. Here we value the original.